SOUTH CAROLINA STATE LIBRARY
LIBRARY SERVICES AND TECHNOLOGY ACT (LSTA)
COMPETITIVE PROJECT FINAL REPORT – FFY2012
P.L. 108-81, AS AMENDED - LS-00-12-0041-12, CFDA No. 45.310

Name of Sub-grantee Library/Agency: University of South Carolina Libraries

Library Director: Dean Thomas McNally

Project Manager (if other than Library Director): Kate Boyd

Project Manager's email address: boydkf@mailbox.sc.edu

Title of project: South Carolina Digital Library Ongoing Project

Grant award #: IIF-11-01

This report is to be completed by the Project Manager. Respond to each question in brief paragraph form, using additional pages. The most important concepts to address throughout are the benefits realized by your community residents, in the short or long term, by the grant-funded services provided to them.

If other library staff or community partners worked with you on this project, please include their comments (or have them complete a separate evaluation as additional input.)

1. Review your initial planned number of service outputs, #5.c. in your grant application. How many services were actually implemented and how many participated in each type of service? If you were not able to meet your original quota, or if you exceeded it, provide brief reasons. [Example: *Ten workshops were planned but only six were conducted; 50 people attended; a breakdown of equipment prevented the final four workshops from taking place.*]

- More than 6 new collections were added to SCDL:
    - State Library added SC School Directories, Earthquake book
    - USC Medical School added pamphlets
    - City of Columbia added 3 volumes of their minutes
    - College of Charleston Laurens scrapbook on Overhead
    - scanner
    - USC Aiken History for 50th Anniversary
    - City Directories with RCPL
    - RCPL Mill Book and Confederate Roll book

- o Fairfield Museum ledger and book
- o Cayce Museum ledger
- o Chester County Photos and web site completed
- o USC worked on large non-SC history collections, which are available, but have not been harvested into SCDL; the collections that were harvested include about eleven new collections and a few that had materials added to them. A large collection added this year is the William Gilmore Simms Collection of over 60 full text books, alone adding over 30,000 pages to the SCDL
- o USC also spent part of this year with private funding, designing and creating K12 Lesson Plans, which are proving to be popular on the web site
- o Georgetown County Public Library finally added about 17 collections to SCDL that they had created over the past few years: http://www.scmemory.org/collections/institution/collections.php?id=21
- o Greenville County Public Library added six new collections as well: http://www.scmemory.org/collections/institution/collections.php?id=20
- o LCDL added numerous collections in the last year including the Barnwell Family Papers and Medical Society of South Carolina, to name only two. These two collections alone added over an additional 10,000 items to the LCDL.

- A new content management site will be released soon:
  - o The Drupal site for SCDL, which provides a significantly more stable and feature-filled back-end administration interface for SCDL is more or less complete and is just being tested for functionality. The implementation should be finalized shortly, after geo-location has been fully installed and tested.

- A new harvester will be made available connecting all the collections
  - o With the recent announcement by CONTENTdm that they will no longer support their multi-site search tool, we have focused our efforts on installing and configuring the open-source PKP harvester, which will serve as a more effective replacement. The installation is now complete and we are currently harvesting test collections. Once this beta-testing phase is finished, the new harvester will go online. This should happen before the end of the year.

- At least four presentations will occur with about fifteen people at each
  - o Chris Vinson led an Upstate Regional Meeting at Furman University, February 2012 (See 1st attachment.)
  - o Kate Boyd was invited to present a poster session on SCDL at the IMLS Annual Conference, Baltimore, MD, March 2012
  - o Kate Boyd led a Midlands Regional meeting at RCPL, May 2012, 12 people were present. (See 2nd attachment.)
  - o Heather Gilbert presented at Society of American Archivists, Beyond Borders 2012 National Conference, San Diego, August 2012

- o Heather Gilbert presented on the future of SCDL at the SC Library Association, October 2012
- o Kate Boyd and Margaret Dunlap presented on Connecting Collections with SCDL at the SC Library Association, October 2012 (See 3rd attachment)
- o The SCDL is also located on the Library of Congress' site for the State of South Carolina at http://www.loc.gov/rr/program/bib/statememory/.

2. What new skills or knowledge did participants gain through the services offered, and how were these new skills demonstrated? If you did not observe changes in personal skills or other benefits, describe the changes or benefits that may occur in the future as a result of your project.

Coastal University and Coker College both approached SCDL members and made renewed interest in becoming a scanning center. New institutions requested assistance in making collections available online, such as Berkeley County, City of Columbia, Cayce Museum, and Fairfield Museum.

A few museums and institutions are really beginning to rely on the USC Scanning Center for their scanning needs. Fairfield Museum and Chester County Historical Society in particular call on USC to scan materials and are excited about their new abilities at outreach.

Institutions that previously required curatorial and technical assistance from the LCDL showed demonstrated growth both in project selection and in execution, requiring less time from LCDL allowing us to focus our resources on helping institutions that are more in need of our services. This is proof positive that our outreach efforts within the cultural heritage community are having sustainable, positive effect.

3. How did recipients of the services respond to services or programs? Describe and/or provide samples of recipients' comments, positive or negative. Attach a blank copy of survey or evaluation tool, or describe other feedback method used.

Chester County Historical Society is very excited about our work. They have mentioned SCDL in their newsletter and had a promotional video created for ETV, which includes an SCDL logo and USC logo. (See 4th attachment) See SCETV.org http://www.scetv.org/index.php/etv_shorts/show/chester_county_historical_society_museum/ .

Fairfield has mentioned us in their newsletter and are appreciative of the materials we have made more available for their constituents. The City of Columbia is very excited to have the minutes available for researchers and a Professor at USC is already using the City Directories that are being scanned by USC and RCPL.

4. Were your promotional efforts effective? If not, what different approach, in hindsight, would have resulted in greater participation?

We need to do more promotional efforts. We did not focus on promoting the site this year because of the decision to update the technology. This year seemed like a holding pattern, but that is about to end.

That said, other institutions did promote our collections. RCPL received a fair amount of attention on their Confederate Roll book that USC scanned for them with the overhead scanner with an article appearing in the State newspaper. Furthermore, the hits on the site continue to just increase. See http://www.thestate.com/2012/07/29/v-print/2373143/richland-county-library-locates.html

5. How did the project affect library use (gate count, library card registration, use of particular services, other)?

SCDL received overall 21,597 hits on its web site (scmemory.org) according to Google Analytics from Oct 28, 2011 to Oct. 28, 2012. (See the 5th attachment, Google Analytics.)

The Lowcountry Digital Library received over 15,000 visits during the fiscal year. This number has steadily increased, year to year. (See the 6th attachment, Google Analytics.)

USC Digital Collections and all Midlands institutions received over 202,000 hits this year from Oct 2011- Oct 2012. (See the 7th attachment, Google Analytics.)

Students are using the K12 Digital Academy because we are getting a lot of Google Analytic hits from that site. We are still preparing the ground work for more access to these collections.

6. Given what you learned as Project Manager, would you conduct the project differently? Describe any changes you would make.

We still need to find a way to reach out to the Pee Dee region and add more collections from them. We also need to spend more time promoting the SCDL. However, first we need to stabilize the infrastructure, which we believe will occur by the end of 2012.

7. Please explain any problems you encountered in meeting the 34% match (matching funds or in-kind contribution) for this project.

No problems.

Project Manager's signature: _____

_____

Return this form and any attachments by October 31 by IMS, mail, email attachment, or fax to:

1st Attachment

Good afternoon, all.

This is an invitation for anyone who may be interested in learning about the status and direction of the South Carolina Digital Library [http://www.scmemory.org/index.php].

Chris Vinson, Interim Head, Digital Initiatives and Information Technology at Clemson, and Digital Projects Librarian, will travel to Furman on **February 17** to provide an update about the SC Digital Library. He is also interested in adding to the Upstate presence on the SC Digital Library and is particularly interested in historical manuscripts.

We'll be meeting in the Pitts Room at 10 am, and I have also invited members of the Upstate historical community to join us.

Thanks!

dll

DebbieLee Landi

Special Collections Librarian and University Archivist

debbielee.landi@furman.edu

http://library.furman.edu/specialcollections/

Special Collections on Facebook: http://www.facebook.com/furmanspeccoll

206B James B. Duke Library

Furman University

3300 Poinsett Highway

Greenville, SC 29613-4100

864-294-2714

2nd Attachment

Midlands Regional Meeting Attendees, May 2012

Last Name	First Name	Institution
Adams	Marie	Barber House
Stone	Amanda	State Library
Dunlap	Margaret	RCPL
Bloom	Debbie	RCPL
Ferst	Pam	City of Columbia
Anderson	Liz	Chester County Historical
Till	Ashley	SC State
R	Reid	Voorhees
Kennerly	John	Erskine
bunton	Glenn	usc
boyd	kate	usc
short	jessica	usc
Freed	Fielding	Historic Columbia

DIGITAL COLLECTION CONNECTIONS THROUGH THE SOUTH CAROLINA DIGITAL LIBRARY

SCLA
October, 2012

South Carolina Digital Library

www.scmemory.org

Mission

Create a statewide searchable database of SC history and assist smaller institutions with adding their materials

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SCDL - Compared to Other States

Hits
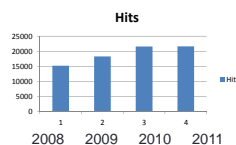
- Doing well!
  - Presented at ALA in 2008
  - Invited by IMLS to show off SCDL last March 2012 at the IMLS conference in Baltimore, MD
- One of 7 state digital libraries that demonstrated enough stability and content to be chosen to assist with the Digital Public Library of America (DPLA)

SCDL Funding and Support

In operation since 2003 with support from:

- SC Department of Archives and History
- PASCAL (Partnership Among South Carolina Academic Libraries)
- SC State Library | LSTA funding
- Universities and Libraries
  - University of South Carolina
  - Clemson University
  - College of Charleston
  - Coastal Carolina University
  - Georgetown County Public Library

Served by a task force of librarians and archivists around SC.

Current SCDL Collections and Items

Over 100 collections of photographs, books, ledgers, photo albums, manuscripts, diaries, maps, newspapers, artifacts, scrapbooks

~120,000 items

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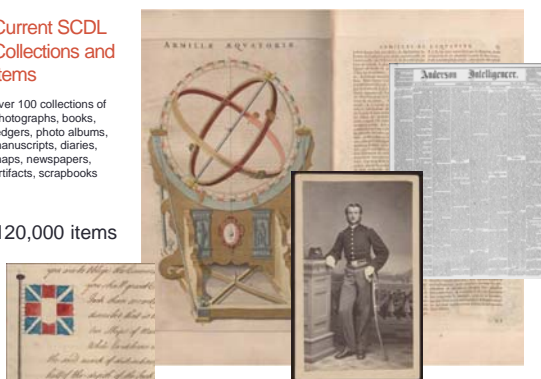
40 Institutions make up SCDL

Public Libraries (6)
Beaufort County Public
Charleston County Public
Georgetown County Public
Greenville County Public
Richland County Public
Florence County Public

Museums (12)
Brookgreen Gardens
Cayce Historical Museum
Charleston Museum
Columbia Museum of Art
Confederate Relic Room
Fairfield County Museum
Gibbes Museum of Art
Lexington County Museum
McKissick Museum
Patriots Point Maritime Museum
State Museum
UpCountry Museum

Archives and Historic (6)
Chester County Historical Society
Diocese of Charleston Archives
Historic Charleston Foundation
Pendleton District Commission
SC Dept. of Archives
South Carolina Historical Society

Academic Libraries (16)
Clemson University
College of Charleston
The Citadel
Erskine College
Furman University
Medical University of SC
Presbyterian College
University of South Carolina
   South Caroliniana Library
   Map Library
   Rare Books
   South Carolina Political
   Music Library
USC Aiken
USC Lancaster
USC Beaufort
USC Medical School Library

Working Together

- Pricey to do this alone and then, you are all alone:
  - Paying for scanners, databases, servers, web sites
  - One web site clamoring for notice in Google searches
- Together, we can:
  - Share scanner, servers, database, web access and work together – follow national standards and get help staying abreast of changing technologies
  - Have your collections accessible through **multiple gateways: SCDL, Civil Rights Digital Library, Civil War, DPLA, WorldCat Gateway**
  - Find funding together - stronger together

SCDL Scan Centers and CONTENTdm Server Sites
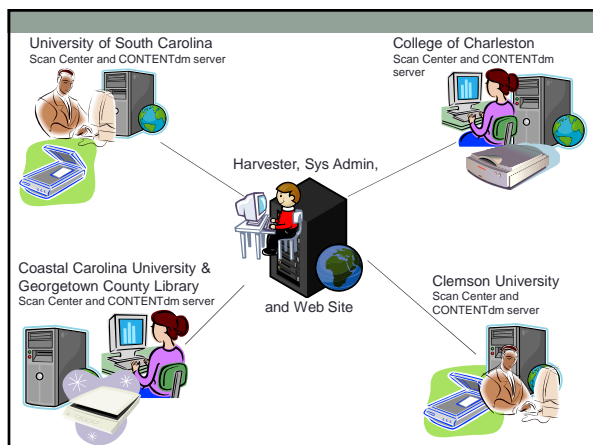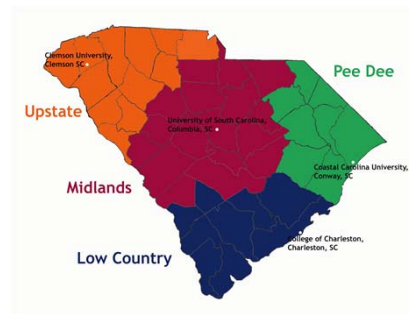
4 Regional Scanning Centers in SC

- We will help with:
  - Scanning
  - Metadata Creation
  - Loading to shared servers
  - Web site creation
- IF all of us support SCDL and promote it , then all of our collections are used and share in publicity

Which Scan Centers helped Which Institutions

Georgetown and Coastal
- Florence County Public
- Brookgreen Gardens

USC
- Richland County Public
- Cayce Historical Museum
- Columbia Museum of Art
- Confederate Relic Room
- Fairfield County Museum
- Lexington County Museum
- McKissick Museum
- State Museum
- USC Aiken
- USC Lancaster
- USC Beaufort
- USC Medical School Library
- Erskine College
- Chester County Historical Society
- SC Dept. of Archives

Clemson
- Greenville County Public
- UpCountry Museum
- Presbyterian College
- Furman University
- Pendleton District Commission

Charleston
- Beaufort County Public
- Charleston County Public
- Gibbes Museum of Art
- Patriots Point Maritime Museum
- Diocese of Charleston Archives
- Historic Charleston Foundation
- The Citadel
- Medical University of SC
- South Carolina Historical Society
- Charleston Museum
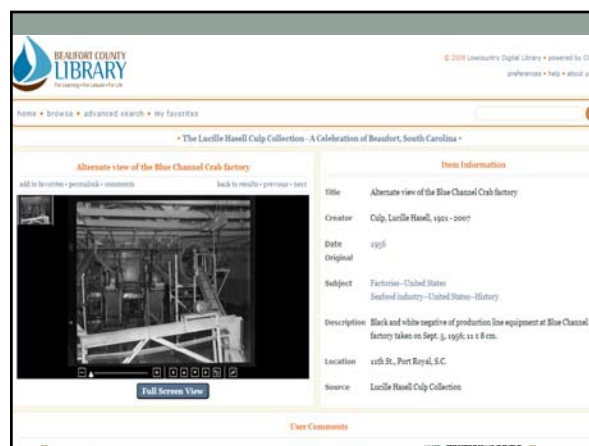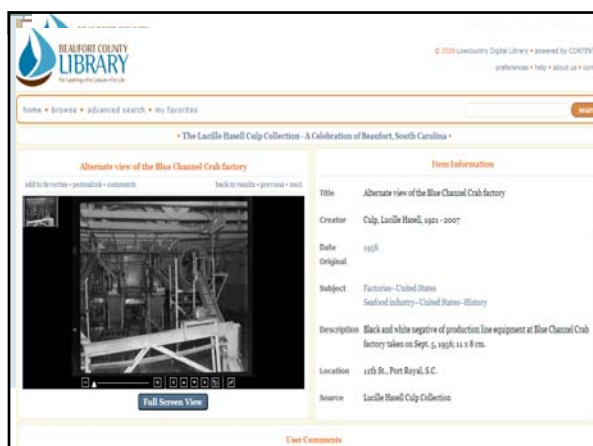
The Future of SCDL

- SCDL Technical Improvements
  - New Drupal web site interface
  - New harvester for expanded content sharing
  - And more to come…
- Collaboration with DPLA (Digital Public Library of America)

Benefits of Digitization

- Materials that are fragile can be protected by digitization.
- 24 hour access from home.
- Make records about your locality accessible to distant historians and researchers.

Benefits of Collaboration

- Better user experience with single search.
- Expanded awareness of digital collections
- Sharing resources saves money.
- Expanded digitizing expertise in SC.
- Increased scholarship in and about SC.

Create a digital collection with SCDL

- Be a cultural heritage institution.
- Have an interesting, organized collection of photos, books, or pamphlets.
- Have staff. At RCPL we have 2 librarians and a part-time clerk. We digitize in Local History while also doing public service.
- Equipment is optional. Flatbed scanner (Epson XL10000) and Photoshop Elements (<$5,000).
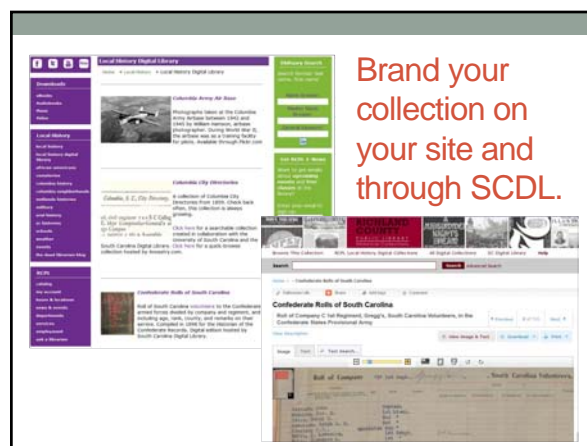
Brand your collection on your site and through SCDL.

Increase access points with catalog integration

Collaborative Project: City Directories

- The collection was important, fragile, and immense.
- USC and RCPL both had several missing volumes.
- We both had scanning equipment but limited time.
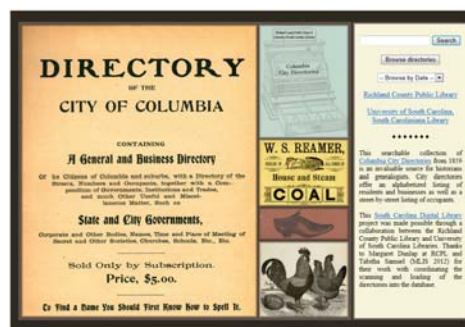- Working together helped us promote and expand the other's collections of Columbia City Directories.
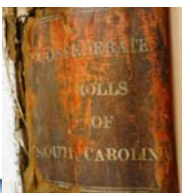

Create a workflow between institutions with a Google Doc.
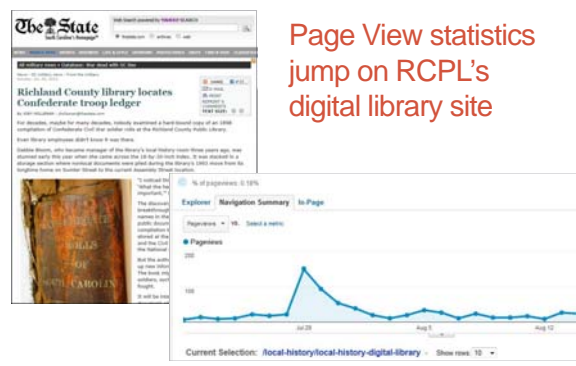

Results: 6,763 hits in August, 2012

Collaborative Project: Confederate Rolls

- Large-sized ledger of SC Confederate roster was discovered in a fragile state at RCPL.
- It was digitized at SCDL with the Zeutschel OS 14000.
- A user's blog prompted an article in *The State* newspaper.

Page View statistics jump on RCPL's digital library site

Chester County Historical Society

Post Office Box 811
Chester, South Carolina 29706

2012 Annual Meeting
October 18th
100th Anniversary

Please join the Board of Directors of the Chester County Historical Society in celebrating our 100th anniversary. Our guest speakers will be Greg Wilsbacher, Ph.D, curator of Newsfilm Collections and Heather Heckman, Regional Film Collections, USC. The Society had a film made here in Chester of the WWII War Maneuvers which has been digitized by USC and will be shown at the Annual Meeting along with the Lee Waters films of Great Falls and Chester. Please join us for an evening of honoring our past while looking forward to the future.

There will be door prizes and a raffle of some of the best of Henry O. Nichols' iconic images, framed and ready to hang.

Tickets are only $20 and include an evening of good food (catered by Sarge!), good people, and exceptional presentations. You may purchase tickets from any Board Member, either museum or by calling 803-385-2332. Email ccmuseum@truvista.net for will call tickets.

Anna & Herbert Lutz Foundation

We would like to thank and acknowledge the long-term support given by the Lutz Foundation. Through their generous funding we have been able to upgrade our computers this year, a long-needed improvement! We also owe the Lutz Foundation for helping The Historical Society bring the Lunch and Learn Series to the public, a program which led to our inclusion in the South Carolina Digital Library. Through their generosity the lives of all of the people of Chester County have been enriched. This year we will be adding not only our new computers but the capability of digitizing even more of our collection, making it assessable to people, not only in South Carolina, but all over the globe! Because of the ongoing generosity and support of the Lutz Foundation, the Society is pleased to announce we will be adding digital interviews to our collections on equipment purchased through the Lutz Foundation.

The 3rd Grade Educational Initiative

We are pleased to announce that every 3rd grade Chester County student will be visiting our museums this year. We have teamed up with Duke Energy, Spratt's Savings and Loan, 1st Citizens, and the City of Chester, and Chester County Natural Gas to bring our significant local history to life for the 3rd grade students as they begin their study of South Carolina history and its relationship to United States history. No better "place" in the country exists which can illustrate our beginning as a people and as a Nation. Please join us in thanking Duke Energy for funding the bulk of this initiative and our local institutions for funding the transportation needs.

Chester County Historical Society Museum and Archives
108 McAliley Street – 1914 Jail
Hours of Operation:
Wednesday – Friday – Saturday
10am – 3pm

Chester County Transportation Museum
114 Wylie Street – Seaboard Freight Depot
Hours of Operation:
Wednesday – Friday - Saturday
11am – 3pm

Email: ccmuseum@truvista.net
Website: chesterscmuseum.org

Museums Closed to Public October 10th -19th
To facilitate the Tours of the over 370 3rd grade students.
MUSEUMS REOPEN SATURDAY OCTOBER 20th! Come Visit

Member Volunteer Opportunities: Data Entry, General Maintenance, Carpentry, Tour Guides!

Gary Roberts, long-time director of the Main Museum and Archives is due many thanks for his years (14 in all) of toil and his dedication to the Society. Gary brought with him a world of knowledge and skill unlikely to be equaled. He and his wife, Carol Sue moved out west to be near family and we wish them both happiness and contentment in their new (old) home in Washington State.

2013 Board Nominations:

Bill Marion, President
Midge Cornwell, V.P
Cedrick Tidwell, Treasurer
Kamala Lunger, Secretary
Gloria Crank
Odell Williams
Sandy Jensen
Drew Johnson
Dr. Jim Knox
Bob Smith, ex officio

The Chester County Historical Society is proud to be a member of the South Carolina Digital Library and of our affiliation with the University of South Carolina Digital Library. Please visit our webpage within SCDL to see the many images being preserved for future generations in this cooperative and collaborative effort.

scmemory.org

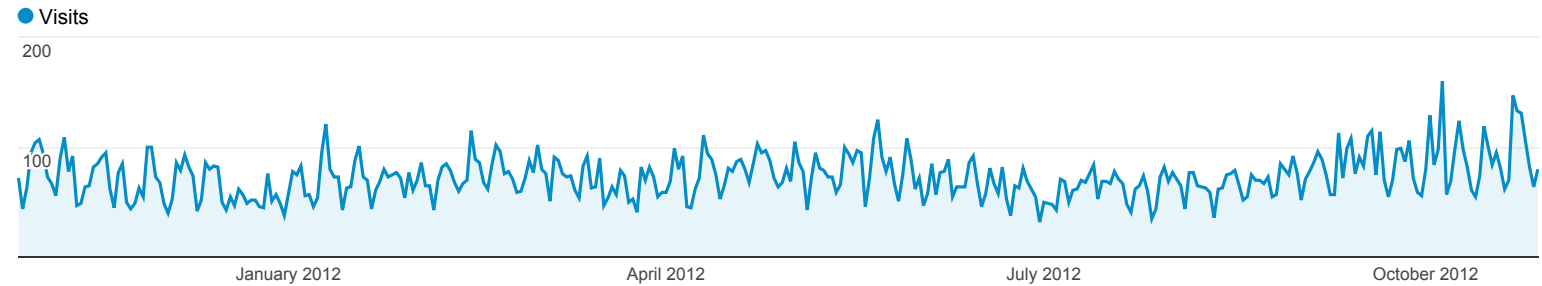UNIVERSITY OF SOUTH CAROLINA University Libraries

SCDL SOUTH CAROLINA DIGITAL LIBRARY

Visitors Overview

Oct 28, 2011 - Oct 28, 2012

◔ % of visits: 100.00%

Overview

● Visits

200

100

January 2012   April 2012   July 2012   October 2012

21,597 people visited this site

Visits: 26,917

Unique Visitors: 21,597

Pageviews: 85,536

Pages / Visit: 3.18

Avg. Visit Duration: 00:02:56

Bounce Rate: 49.57%

% New Visits: 78.57%

■ **78.68%** New Visitor
21,177 Visits

■ **21.32%** Returning Visitor
5,740 Visits

	Language	Visits	% Visits	
1.	en-us	25,645		95.27%
2.	en	805	2.99%	
3.	en-gb	97	0.36%	
4.	fr	56	0.21%	
5.	es	36	0.13%	
6.	zh-cn	30	0.11%	
7.	es-es	22	0.08%	
8.	en_us	20	0.07%	
9.	de	19	0.07%	
10.	ru	13	0.05%	

view full report

Location

Oct 28, 2011 - Oct 28, 2012

% of visits: 100.00%

Map Overlay

Site Usage

1   25,871
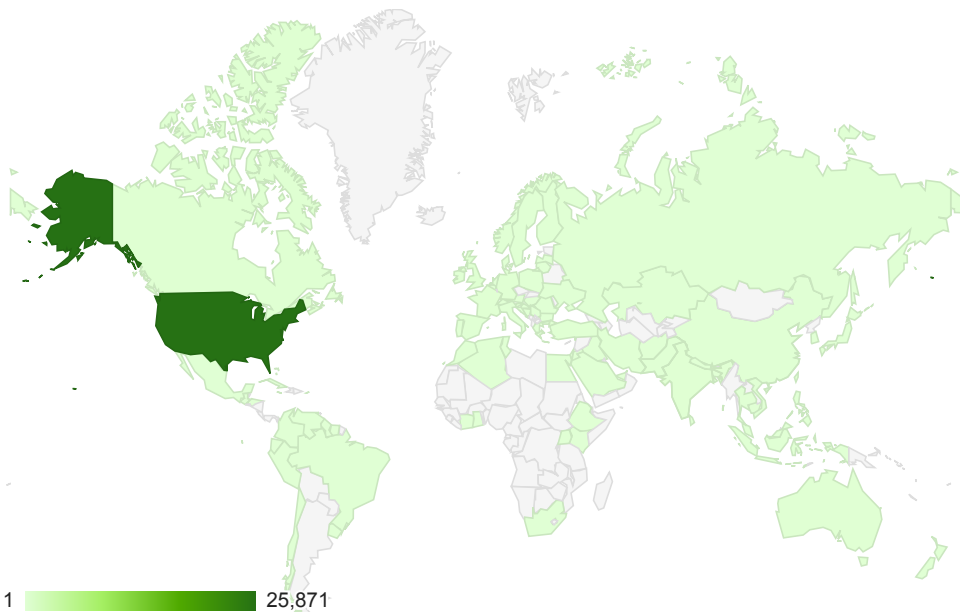
Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
26,917	**3.18**	**00:02:56**	**78.57%**	**49.57%**
% of Total: 100.00% (26,917)	Site Avg: 3.18 (0.00%)	Site Avg: 00:02:56 (0.00%)	Site Avg: 78.57% (0.00%)	Site Avg: 49.57% (0.00%)

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	25,871	3.22	00:02:58	78.37%	49.11%
2.	Canada	177	2.47	00:02:34	83.62%	56.50%
3.	United Kingdom	137	2.39	00:02:40	90.51%	54.01%
4.	(not set)	78	1.44	00:00:33	97.44%	80.77%
5.	Australia	50	1.48	00:01:30	88.00%	72.00%
6.	India	50	1.54	00:00:46	94.00%	68.00%
7.	Turkey	49	2.37	00:02:40	38.78%	51.02%
8.	Germany	46	1.91	00:01:33	86.96%	56.52%
9.	France	44	2.32	00:00:45	86.36%	61.36%
10.	Spain	36	2.14	00:00:37	80.56%	63.89%

Rows 1 - 10 of 92

Location

Oct 28, 2011 - Oct 28, 2012

ALL » COUNTRY / TERRITORY: United States

% of visits: 96.11%

Map Overlay

Site Usage

6 ▇▇▇▇▇▇▇▇ 13,836
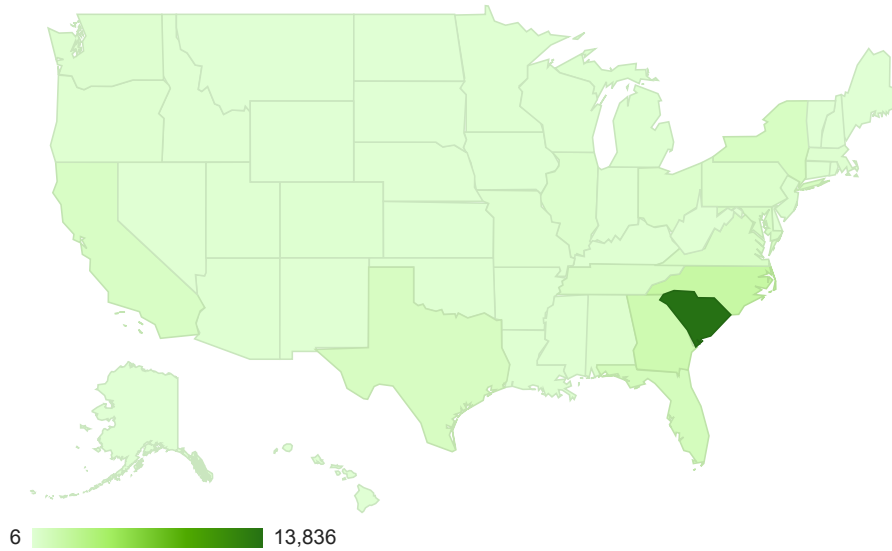
Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
25,871	**3.22**	**00:02:58**	**78.37%**	**49.11%**
% of Total: 96.11% (26,917)	Site Avg: 3.18 (1.19%)	Site Avg: 00:02:56 (1.24%)	Site Avg: 78.57% (-0.26%)	Site Avg: 49.57% (-0.93%)

	Region	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	South Carolina	**13,836**	3.41	00:03:11	73.75%	46.66%
2.	North Carolina	**1,972**	3.03	00:02:42	81.69%	49.65%
3.	Georgia	**1,419**	3.18	00:03:08	85.48%	47.57%
4.	Florida	**960**	2.94	00:02:48	82.08%	50.42%
5.	Texas	**737**	3.13	00:02:53	82.90%	47.63%
6.	New York	**691**	2.75	00:02:35	78.44%	52.39%
7.	California	**601**	2.89	00:02:31	82.70%	53.08%
8.	Virginia	**543**	3.28	00:03:29	83.98%	53.41%
9.	Maryland	**515**	2.92	00:02:36	83.50%	55.53%
10.	Tennessee	**444**	2.95	00:03:04	79.95%	49.55%

Rows 1 - 10 of 52

Location

Jul 1, 2009 - Jun 30, 2010

% of visits: 100.00%

Map Overlay

Site Usage

1 ▭ 10,233

Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
10,616	**3.86**	**00:04:28**	**56.78%**	**41.30%**
% of Total: **100.00% (10,616)**	Site Avg: **3.86 (0.00%)**	Site Avg: **00:04:28 (0.00%)**	Site Avg: **56.78% (0.00%)**	Site Avg: **41.30% (0.00%)**

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	**10,233**	3.90	00:04:33	55.93%	41.04%
2.	Canada	**64**	2.50	00:01:37	79.69%	53.12%
3.	United Kingdom	**50**	2.72	00:02:16	84.00%	40.00%
4.	Germany	**36**	3.17	00:02:00	83.33%	55.56%
5.	Australia	**17**	2.94	00:01:59	88.24%	41.18%
6.	Israel	**16**	2.25	00:02:42	87.50%	56.25%
7.	(not set)	**15**	2.93	00:01:40	53.33%	26.67%
8.	Portugal	**13**	1.69	00:00:17	38.46%	84.62%
9.	Brazil	**12**	1.83	00:00:14	16.67%	58.33%
10.	Spain	**12**	2.75	00:02:29	100.00%	25.00%

Rows 1 - 10 of 61

Location

Jul 1, 2010 - Jun 30, 2011

● % of visits: 100.00%

Map Overlay

Site Usage

1 �▶ 12,879

Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
13,507	**2.94**	**00:03:09**	**56.19%**	**51.92%**
% of Total: **100.00% (13,507)**	Site Avg: **2.94 (0.00%)**	Site Avg: **00:03:09 (0.00%)**	Site Avg: **56.19% (0.00%)**	Site Avg: **51.92% (0.00%)**

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	**12,879**	2.97	00:03:13	55.07%	51.60%
2.	United Kingdom	**116**	2.76	00:02:26	71.55%	56.03%
3.	Canada	**85**	2.68	00:02:31	82.35%	56.47%
4.	Germany	**65**	2.31	00:01:58	86.15%	56.92%
5.	Australia	**29**	3.10	00:01:44	82.76%	44.83%
6.	Brazil	**29**	2.55	00:02:11	31.03%	51.72%
7.	Israel	**29**	2.41	00:01:04	93.10%	65.52%
8.	France	**27**	2.37	00:02:14	77.78%	55.56%
9.	Spain	**19**	3.16	00:02:21	94.74%	42.11%
10.	Hong Kong	**11**	1.55	00:00:09	100.00%	72.73%

Rows 1 - 10 of 69

http://lowcountrydigital.library.cofc.e…
Lowcountry Digital Library [D…

Location

% of visits: 100.00%

Map Overlay

Site Usage

1 ▭ 14,202
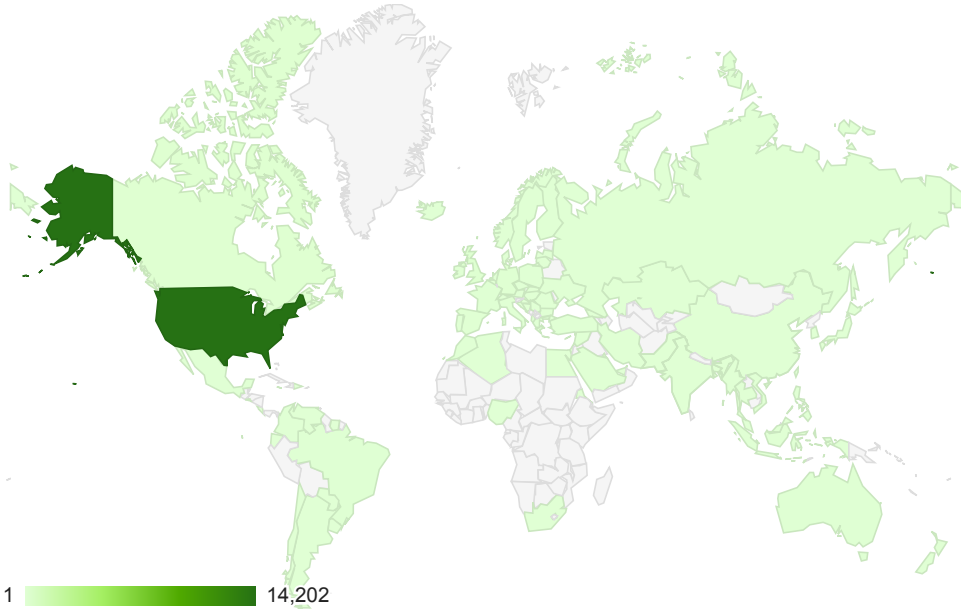
Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
15,116	**3.10**	**00:03:33**	**59.88%**	**50.74%**
% of Total: **100.00% (15,116)**	Site Avg: **3.10 (0.00%)**	Site Avg: **00:03:33 (0.00%)**	Site Avg: **59.88% (0.00%)**	Site Avg: **50.74% (0.00%)**

	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1.	United States	**14,202**	3.14	00:03:38	58.35%	50.22%
2.	United Kingdom	**138**	3.03	00:02:27	84.78%	51.45%
3.	Canada	**111**	2.93	00:04:02	82.88%	50.45%
4.	Germany	**80**	2.75	00:03:46	78.75%	53.75%
5.	France	**56**	2.23	00:00:39	91.07%	71.43%
6.	Brazil	**44**	1.23	00:00:50	31.82%	81.82%
7.	Australia	**42**	1.57	00:02:09	95.24%	73.81%
8.	Israel	**30**	3.13	00:03:23	83.33%	40.00%
9.	Spain	**25**	2.92	00:01:13	92.00%	40.00%
10.	Czech Republic	**21**	1.05	00:00:05	95.24%	95.24%

Rows 1 - 10 of 85

Content Drilldown

Oct 28, 2011 - Oct 28, 2012

ALL » PAGE PATH LEVEL 1: /digital/

% of pageviews: 3.29%

Explorer

Site Usage
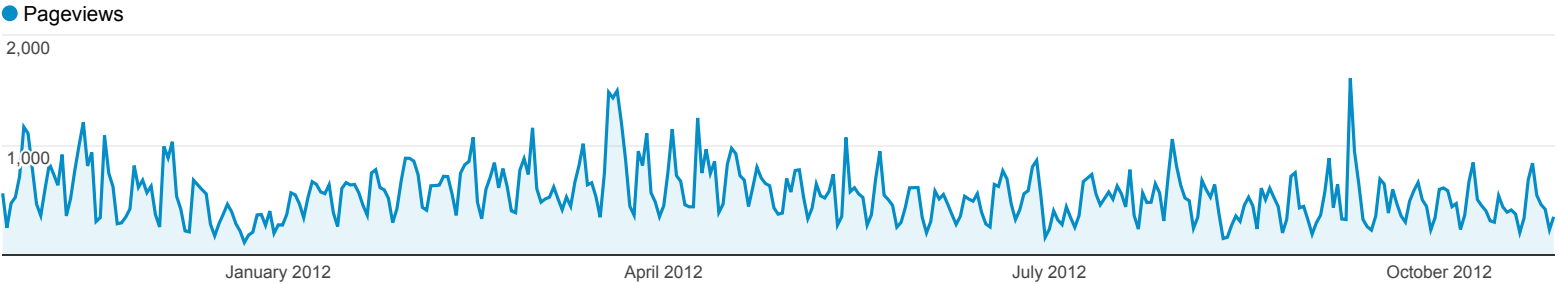
● Pageviews

Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
202,624	**127,514**	**00:02:09**	**56.25%**	**36.32%**
% of Total: 3.29% (6,154,090)	% of Total: 3.05% (4,185,089)	Site Avg: 00:01:49 (18.48%)	Site Avg: 57.90% (-2.85%)	Site Avg: 31.44% (15.51%)

	Page path level 2	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit
1.	/collections/	**99,840**	58,981	00:02:59	59.49%	42.97%
2.	/index.php	**43,912**	28,060	00:01:17	42.09%	30.01%
3.	/slaveryscc/	**14,405**	11,507	00:01:28	62.91%	33.30%
4.	/newspaper/	**9,439**	7,418	00:03:48	70.60%	61.13%
5.	/browse.html	**6,474**	3,578	00:01:32	73.08%	19.09%
6.	/ead/	**4,669**	1,896	00:01:30	27.65%	5.89%
7.	/browse.html?lib=Rare Books and Special Collections	**3,356**	2,207	00:00:58	62.31%	17.85%
8.	/browse.html?lib=Map Library	**2,439**	1,570	00:01:48	76.30%	30.14%
9.	/browse.html?lib=South Caroliniana Library	**2,373**	1,531	00:01:32	34.34%	20.31%
10.	/browse.html?cat=Photos and Images	**1,959**	1,101	00:01:34	84.97%	20.52%

Rows 1 - 10 of 143

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